

From: Ring Team <no-reply@ring.com>
Sent: Wednesday, January 16, 2019 5:25 PM
To: sdoherty@haverhillpolice.com
Subject: You've been invited to join Ring Neighbors Portal



You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Haverhill Police Department** in the Ring Neighbors Portal.

Neighbors Portal provides the **Haverhill Police Department** with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

Join Portal Now

*Neighbors Portal is currently only supported in Google Chrome & Firefox browsers.
Unfortunately, Internet Explorer is currently not supported.



Email intended for sdoherly@haverhillpolice.com.

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ring

Capt. Stephen Doherty

From: Everyone@haverhillpolice.com on behalf of Ron Tuell <rtuell@haverhillpolice.com>
Sent: Monday, June 10, 2019 9:33 AM
To: everyone@haverhillpolice.com
Subject: [Everyone] RING Discount Code

To all:

I have received a few people asking about the RING discount code, below is the discount code for the Ring website (only works on website). This is the response that I received to the request for the code.

"The department promo code is NBHAVERHILL, in order for it to work you will need to enter in your department email address to be synced up.

Since our website now is already at your discounted rate the promo code will not be effective at this time."

Ron T.

Capt. Stephen Doherty

From: Ron Tuell <rtuell@haverhillpolice.com>
Sent: Wednesday, January 16, 2019 11:34 AM
To: Captain Stephen J. Doherty
Subject: Ring Portal.xlsx
Attachments: Ring Portal.xlsx

Can you quickly review pls

Capt. Stephen Doherty

From: Ron Tuell <rtuell@haverhillpolice.com>
Sent: Monday, January 14, 2019 12:23 PM
To: Deputy Anthony Haugh; Capt. Robert Pistone; Captain Stephen J. Doherty
Subject: RE: Ring Account Manager Follow Up

To all:

Patrol Areas have been sent to them in a format they needed, this was done tale end of December.

Ron T.

From: Deputy Anthony Haugh <ahaugh@haverhillpolice.com>
Sent: Monday, January 14, 2019 11:55
To: Capt. Robert Pistone <rpistone@haverhillpolice.com>; Captain Stephen J. Doherty <sdoherthy@haverhillpolice.com>
Cc: Ron Tuell <rtuell@haverhillpolice.com>
Subject: FW: Ring Account Manager Follow Up

Are we making progress with this?

Deputy Haugh

From: Dylan Judson [mailto:dylan.judson@ring.com]
Sent: Friday, January 11, 2019 4:32 PM
To: Ron Tuell <rtuell@haverhillpolice.com>; sdoherthy@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Cc: Morgan Culbertson <morgan.culbertson@ring.com>
Subject: Re: Ring Account Manager Follow Up

Hello Everyone,

I just wanted to circle back prior to next week just a few last things for onboarding. I will be sending out a link later that will have the invitation for the remote onboarding. It will be in webinar format and will be very interactive so feel free to ask any questions that pop up.

I also wanted to make sure that the announcement of the partnership was going on with Morgan our pr specialist. I have ccd her on the email.

Last but not least I still need a list of the portal users that you would like to have access to the account prior to the portal going live next week. The email above should have necessary attachment with the excel sheet with requested information.

Please let me know if you have any questions

Dylan

On Mon, Dec 17, 2018 at 6:15 PM Dylan Judson <dylan.judson@ring.com> wrote:
Hello Everyone,

Thanks for hopping on with us earlier!

After going through my schedule I have concluded that a remote on boarding would be the best and quickest option for you. We are going to setup a webinar training and it will be interactive so any questions during the process we can make sure to answer.

Recap below as promised:

1. Onboarding

a) Potential Remote On boarding Date: Wednesday 16th*

Recommended schedule below:

Session 1 @ 02:00pm - Command Staff, PIO, Existing social media users, community outreach team etc. (90 minutes)

(Potential Session 2) @ 4:30pm - Attendees: RTCC, CID, analysts, general, etc. (90 minutes)

b) Scheduling - Once confirmed, please send out a calendar invite to the team and copy myself + Morgan. Below is some messaging for sending out calendar invites--feel free to adapt as you see fit:

"Team,

We will be partnering with home-security company Ring.com, to utilize a platform they've created specifically for law enforcement called the "Neighbors Portal". Here's a quick video explaining how it works.

The Neighbors Portal will allow us to post and comment directly to the Neighbors App, send out real-time crime and safety alerts, and request footage from Ring users for investigative purposes.

*Ring will be joining us on [Date] to train our department on the tool so please keep an eye out for a calendar invite. If you're able to make it, **please accept the invite** so we can get an accurate headcount for training materials."*

2. Portal Requirements

a) Beats map - Please send us a map of your different beats/patrol areas so I can create alert zones for your users. This can be in any format, including PDF, as long as each beat/zone is clearly labeled.

b) Account Provisioning - Attached is an Excel doc outlining the data points needed to provision users. Please add everyone you sent an invite to (that would potentially need an account) and send it back our way before the scheduled onboarding. Accounts will not be provisioned until after the onboarding. Please let us know if you have any questions on this.

c) **Browser Access Testing** - Once portal has been created, we will send you an invite to test your access on Google Chrome, Firefox or Edge.

3. Miscellaneous

a) **Seed Units** - We'll send 10 cameras to your attention and follow up with a shipping confirmation when I have it.

Let me know if I forgot anything!

--

Dylan Judson
Account Manager

ring

1523 26th St
Santa Monica, CA 90404

Dylan.Judson@ring.com
Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
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Capt. Stephen Doherty

From: Ron Tuell <rtuell@haverhillpolice.com>
Sent: Thursday, December 27, 2018 10:27 PM
To: Dylan Judson
Cc: sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com; Bradley Wentlandt; Morgan Culbertson
Subject: RE: Ring Account Manager Follow Up
Attachments: HPD_Patrol_Routes.zip

Dylan,

These are from our internal GIS system.

Ron T.

From: Dylan Judson <dylan.judson@ring.com>
Sent: Tuesday, December 18, 2018 15:26
To: Ron Tuell <rtuell@haverhillpolice.com>
Cc: sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com; Bradley Wentlandt <bradley.wentlandt@ring.com>; Morgan Culbertson <morgan.culbertson@ring.com>
Subject: Re: Ring Account Manager Follow Up

Hey Ron,

Directly from our team we need the actual shapefiles instead of just the pictures. Usually this comes in a zipped folder with all the shapefile components in it.

Thank you,

Dylan

On Tue, Dec 18, 2018 at 5:29 AM Ron Tuell <rtuell@haverhillpolice.com> wrote:

Dylan,

Will the attach work for your shape files or do you need a different format?

Sincerely,

Ron T.

Ron Tuell

IT Director / Crime Analyst

Haverhill Police Department

40 Bailey Blvd.

Haverhill, MA 01830

P:978-373-1212 ext:1576

F:978-373-3981

From: Dylan Judson <dylan.judson@ring.com>

Sent: Monday, December 17, 2018 21:15

To: rtuell@haverhillpolice.com; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com

Cc: Bradley Wentlandt <bradley.wentlandt@ring.com>; Morgan Culbertson <morgan.culbertson@ring.com>

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a) Seed Units - We'll send 10 cameras to your attention and follow up with a shipping confirmation when I have it.

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To: Dylan Judson; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Cc: Bradley Wentlandt; Morgan Culbertson
Subject: RE: Ring Account Manager Follow Up
Attachments: City.png; Car 2.png; Car 4.png; Car 5.png; Car 6.png; Car 8.png; Car 9.png; Car 18.png

Dylan,

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IT Director / Crime Analyst
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Orlando Police to use Ring doorbell security systems to fight crime

Capt. Stephen Doherty

From: Everyone@haverhillpolice.com on behalf of Ron Tuell <rtuell@haverhillpolice.com>
Sent: Wednesday, December 05, 2018 10:45 AM
To: Everyone Mailing List (Everyone@haverhillpolice.com)
Subject: [Everyone] Discount code for Ring devices

To all:

Below is the code to receive a discount on Ring Video products, there are also flyers in the break room. You need to follow the directions within this email to receive the discount.

Ron T.

From: Ron Tuell <rtuell@haverhillpolice.com>
Sent: Friday, August 24, 2018 11:13
To: Everyone Mailing List <Everyone@haverhillpolice.com>
Subject: Discount code for Ring devices

To all:

Below is the information need to be able to obtain a discount on Ring products. To obtain this discount you must purchase from ring.com. Make sure to follow the instructions below as you must use your work email to obtain the discount.

Sincerely,
Ron T.

Hi Ron,

Hope you day has being going well. Below I've attached our Ring Loves Law Enforcement Discount. Along with it are some instructions but if you have any questions please let me know. I'm always happy to help.

Summary

- Everyone in your agency will get a discount for \$50 off per device
- You must purchase the device from Ring using your specific work email address — @haverhillpolice.com
- The promotional offer is only available while supplies last.
- Here's your code! **nbhaverhill**

Use the link **ring.com**.

By using the promo code: **nbhaverhill** you and your law enforcement colleagues can get \$50 off Ring Video Doorbell 2, Video Doorbell Pro, Video Doorbell Elite, Security Cams, and Ring Alarm.

Best,
Will Thorson

Capt. Stephen Doherty

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Sent: Friday, August 24, 2018 11:13 AM
To: Everyone Mailing List
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Best,
Will Thorson

Capt. Stephen Doherty

From: Bradley Wentlandt <bradley.wentlandt@ring.com>
Sent: Thursday, December 13, 2018 2:23 PM
To: Ron Tuell
Cc: sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com; Morgan Culbertson; Dylan Judson
Subject: Re: Pre-Onboarding Call

Sirs,

We're excited to move forward with our Haverhill partnership!

I want to introduce you to your Account Manager, Dylan Judson and our PR Coordinator, Morgan who are copied on this email.

Our next step will be to set up a call for us to all connect. We should ensure all the key stakeholders are included on the call so everyone is on the same page.

The people we ask to be included on this call would be (we understand the same person may fill more than one role):

1. Partnership POC - our main point of contact going forward (Ron)
2. Captain Doherty as the Press/Media Coordinator - He will work with Morgan from our team to coordinate the initial partnership announcement and ongoing PR moving forward.
3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)....?
4. Investigative Coordinator - the resident expert when the department wants to send a video request, trained on best practices for ensuring the maximum participation and sharing of video (Captain Pistone?).
5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

It would be ideal to have all these folks on the call but essential to have them present at the actual onboarding. Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.

We've scheduled the onboarding call for Monday at Noon. I'll be sending a calendar invite shortly.

Brad

Capt. Stephen Doherty

From: Bradley Wentlandt <bradley.wentlandt@ring.com>
Sent: Wednesday, December 12, 2018 6:40 PM
To: Ron Tuell; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Subject: Re: Pre-Onboarding Call

Hey Haverhill Team!

I'm tentatively holding Monday at Noon on my calendar for a pre-onboarding conference call. If we can get the call in on Monday we could potentially do your onboarding as early as January 7. The call will be less than 30 minutes.

Brad

On Tue, Dec 11, 2018 at 6:25 PM Bradley Wentlandt <bradley.wentlandt@ring.com> wrote:
How about Monday at noon? The key stakeholders will need to be on the call. No more than 30 minutes.

--

Brad Wentlandt
Law Enforcement Liaison/Territory Manager

ring

1523 26th St
Santa Monica, CA 90404
414-940-1676
bw@ring.com

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
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USA Today: Police say crime drops with video doorbell

Capt. Stephen Doherty

From: Bradley Wentlandt <bradley.wentlandt@ring.com>
Sent: Wednesday, December 05, 2018 3:54 PM
To: Ron Tuell; Sdoherty@haverhillpolice.com
Subject: Test Units

Just because it was easier for me ;)

I shipped TWO units to Ron. One for you and one for Steve.

Brad

--

Brad Wentlandt
Law Enforcement Liaison/Territory Manager

ring

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Capt. Stephen Doherty

From: Captain Stephen J. Doherty <sdoherty@haverhillpolice.com>
Sent: Thursday, December 13, 2018 6:37 PM
To: bradley.wentlandt@ring.com
Subject: Accepted: Invitation: Ring & Haverhill MA Pre-Onboarding Call @ Mon Dec 17, 2018 12pm - 1pm (EST) (sdoherty@haverhillpolice.com)
Attachments: invite.ics

When: Dec 17, 2018 12:00:00 PM

Where: 352-340-2379

Capt. Stephen Doherty

Subject: Ring & Haverhill MA Pre-Onboarding Call
Location: 352-340-2379
Start: Mon 12/17/2018 12:00 PM
End: Mon 12/17/2018 1:00 PM
Recurrence: (none)
Meeting Status: Accepted
Organizer: bradley.wentlandt@ring.com

We're excited to move forward with our partnership and discuss your upcoming onboarding process!

On this call we will introduce your account manager Dylan Judson who will be conducting your onboarding / training and supporting you moving forward.

We will also introduce Morgan Culbertson, our PR Coordinator who will be supporting our joint efforts to publicize the partnership and encourage growth of the Neighbors app.

Please call in to 352-340-2379. No PIN needed.

Please do not edit this section of the description.

View your event at

https://www.google.com/calendar/event?action=VIEW&eid=NG03aWxpdTRqcHNkOXY5aXE3M3MzbGptdXEgc2RvaGVydHIAaGF2ZXJoaWxscG9saWNlLmNvbQ&tok=MjYjYnJhZGxleS53ZW50bGFuZHRAcmluZy5jb202YWY5NmE0MDNmNjM1NTVkYTliMDhmNDJmYjY3ZTI0YjI1NTI1ZDE0&ctz=America%2FNew_York&hl=en&es=1.



invite.ics

Capt. Stephen Doherty

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Sent: Tuesday, December 18, 2018 3:26 PM
To: Ron Tuell
Cc: sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com;
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b) Scheduling - Once confirmed, please send out a calendar invite to the team and copy myself + Morgan. Below is some messaging for sending out calendar invites--feel free to adapt as you see fit:

"Team,

We will be partnering with home-security company Ring.com, to utilize a platform they've created specifically for law enforcement called the "Neighbors Portal". [Here's a quick video](#) explaining how it works.

The Neighbors Portal will allow us to post and comment directly to the Neighbors App, send out real-time crime and safety alerts, and request footage from Ring users for investigative purposes.

*Ring will be joining us on [Date] to train our department on the tool so please keep an eye out for a calendar invite. If you're able to make it, **please accept the invite** so we can get an accurate headcount for training materials."*

2. Portal Requirements

- a) **Beats map** - Please send us a map of your different beats/patrol areas so I can create alert zones for your users. This can be in any format, including PDF, as long as each beat/zone is clearly labeled.
- b) **Account Provisioning** - Attached is an Excel doc outlining the data points needed to provision users. Please add everyone you sent an invite to (that would potentially need an account) and send it back our way before the scheduled onboarding. Accounts will not be provisioned until after the onboarding. Please let us know if you have any questions on this.
- c) **Browser Access Testing** - Once portal has been created, we will send you an invite to test your access on Google Chrome, Firefox or Edge.

3. Miscellaneous

- a) **Seed Units** - We'll send 10 cameras to your attention and follow up with a shipping confirmation when I have it.

Let me know if I forgot anything!

--

Dylan Judson
Account Manager



1523 26th St
Santa Monica, CA 90404

Dylan.Judson@ring.com
Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

[illegible]

[illegible]

Capt. Stephen Doherty

From: Ron Tuell <rtuell@haverhillpolice.com>
Sent: Thursday, December 27, 2018 10:27 PM
To: Dylan Judson
Cc: sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com; Bradley Wentlandt; Morgan Culbertson
Subject: RE: Ring Account Manager Follow Up
Attachments: HPD_Patrol_Routes.zip

Dylan,

These are from our internal GIS system.

Ron T.

From: Dylan Judson <dylan.judson@ring.com>
Sent: Tuesday, December 18, 2018 15:26
To: Ron Tuell <rtuell@haverhillpolice.com>
Cc: sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com; Bradley Wentlandt <bradley.wentlandt@ring.com>; Morgan Culbertson <morgan.culbertson@ring.com>
Subject: Re: Ring Account Manager Follow Up

Hey Ron,

Directly from our team we need the actual shapefiles instead of just the pictures. Usually this comes in a zipped folder with all the shapefile components in it.

Thank you,

Dylan

On Tue, Dec 18, 2018 at 5:29 AM Ron Tuell <rtuell@haverhillpolice.com> wrote:

Dylan,

Will the attach work for your shape files or do you need a different format?

Sincerely,

Ron T.

Ron Tuell

IT Director / Crime Analyst

Haverhill Police Department

40 Bailey Blvd.

Haverhill, MA 01830

P:978-373-1212 ext:1576

F:978-373-3981

From: Dylan Judson <dylan.judson@ring.com>

Sent: Monday, December 17, 2018 21:15

To: rtuell@haverhillpolice.com; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com

Cc: Bradley Wentlandt <bradley.wentlandt@ring.com>; Morgan Culbertson <morgan.culbertson@ring.com>

Subject: Ring Account Manager Follow Up

Hello Everyone,

Thanks for hopping on with us earlier!

After going through my schedule I have concluded that a remote on boarding would be the best and quickest option for you. We are going to setup a webinar training and it will be interactive so any questions during the process we can make sure to answer.

Recap below as promised:

1. Onboarding

a) Potential Remote On boarding Date: Wednesday 16th

Recommended schedule below:

Session 1 @ 02:00pm - Command Staff, PIO, Existing social media users, community outreach team etc. (90 minutes)

(Potential Session 2) @ 4:30pm - Attendees: RTCC, CID, analysts, general, etc.

(90 minutes)

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Dylan Judson

Account Manager

ring

1523 26th St

Santa Monica, CA 90404

Dylan.Judson@ring.com

Cell: (339) 225 0990

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Sent: Tuesday, December 18, 2018 8:27 AM
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Cc: Bradley Wentlandt; Morgan Culbertson
Subject: RE: Ring Account Manager Follow Up
Attachments: City.png; Car 2.png; Car 4.png; Car 5.png; Car 6.png; Car 8.png; Car 9.png; Car 18.png

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Sincerely,
Ron T.

Ron Tuell

IT Director / Crime Analyst
Haverhill Police Department
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Capt. Stephen Doherty

From: Ron Tuell <rtuell@haverhillpolice.com>
Sent: Thursday, December 13, 2018 2:11 PM
To: Bradley Wentlandt; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Subject: RE: Pre-Onboarding Call

Brad,

Monday is good, just let me know what conference line to call in on.

Ron T.

From: Bradley Wentlandt <bradley.wentlandt@ring.com>
Sent: Wednesday, December 12, 2018 18:40
To: Ron Tuell <rtuell@haverhillpolice.com>; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Subject: Re: Pre-Onboarding Call

Hey Haverhill Team!

I'm tentatively holding Monday at Noon on my calendar for a pre-onboarding conference call. If we can get the call in on Monday we could potentially do your onboarding as early as January 7. The call will be less than 30 minutes.

Brad

On Tue, Dec 11, 2018 at 6:25 PM Bradley Wentlandt <bradley.wentlandt@ring.com> wrote:

How about Monday at noon? The key stakeholders will need to be on the call. No more than 30 minutes.

--

Brad Wentlandt
Law Enforcement Liaison/Territory Manager

ring

1523 26th St
Santa Monica, CA 90404
414-940-1676
bw@ring.com

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)

—
Brad Wentlandt
Law Enforcement Liaison/Territory Manager



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Capt. Stephen Doherty

From: Dylan Judson <dylan.judson@ring.com>
Sent: Wednesday, January 16, 2019 5:27 PM
To: ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com; Ron Tuell; sdoherty@haverhillpolice.com
Subject: Ring Neighbors Portal Guide Haverhill MA
Attachments: Neighbors Portal User Guide.pdf

Hello Everyone,

Thank you for attending the Neighbors Portal Training today. Moving forward please send this to anyone you would like to have on the Neighbors Platform.

Below is a reference guide that includes login info, key takeaways from training, and special discounts for law enforcement – also attached as a PDF, so that you can download and store on your computer. Please don't hesitate to reach out to me with questions at any time! Here's how to get started:

Quick Start

**Please access the Neighbors Portal using Firefox, Chrome, or Edge. IE is not compatible.*

First time logging in:

1. Check your inbox for an email from Ring Team
2. Click Join Portal
3. Follow the prompts to create your account
4. Bookmark <https://nw.ring.com/> for quick, easy access to Neighbors Portal

Returning users:

1. Using either Firefox, or Google Chrome, go to <https://nw.ring.com/>
2. Enter your login credentials

Key Takeaways

1. **Engage on Portal.** The more your community sees your involvement, the more effective Portal features become when interacting with them.
2. **Join an Alert Zone.** Let us deliver the most important crime related posts directly to your inbox. Joining an Alert Zone is easy:
 1. Sign in → click on the blue profile icon in the upper right corner → **My Profile**
 2. Click **Select Alert Zone**
 3. Choose an **Alert Zone**
3. **Anyone Can Use Neighbors.** Neighbors is a free app that anyone can download and use. Portal grows in value with each resident that downloads the Neighbors app.

Questions?

For technical support and/or feedback, contact your Account Manager, **Dylan Judson** at Dylan.Judson@ring.com or 339-225-0990

Special Offers for Law Enforcement

1. Download the Neighbors app free at <https://download.ring.com/haverhill> or text haverhillma to 555888
2. Get **\$50 off** of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code: **NBHAVERHILL** and be sure to check out using your department email address (ahaugh@haverhillpolice.com)

*Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic

Feedback?

The Neighbors Portal Team would appreciate hearing your feedback. Please [click here](#) for a quick survey to submit your thoughts.

--

Dylan Judson
Account Manager



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Santa Monica, CA 90404

Dylan.Judson@ring.com
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ring

Neighbors Portal User Guide

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4. Video Request.....	11-17
5. Manage Videos.....	18-21
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Overview of the Portal

4 Key Features

1. Neighbors Feed
 - Ability to interact and engage with Neighbors (residents)
2. Incident Map
 - Ability to request footage from Neighbors
3. Create Crime and Safety Alerts
 - Send push notifications straight to Neighbor's smart devices
4. Video Management System
 - Keep track of submitted Neighbor videos related to your cases

System Requirements

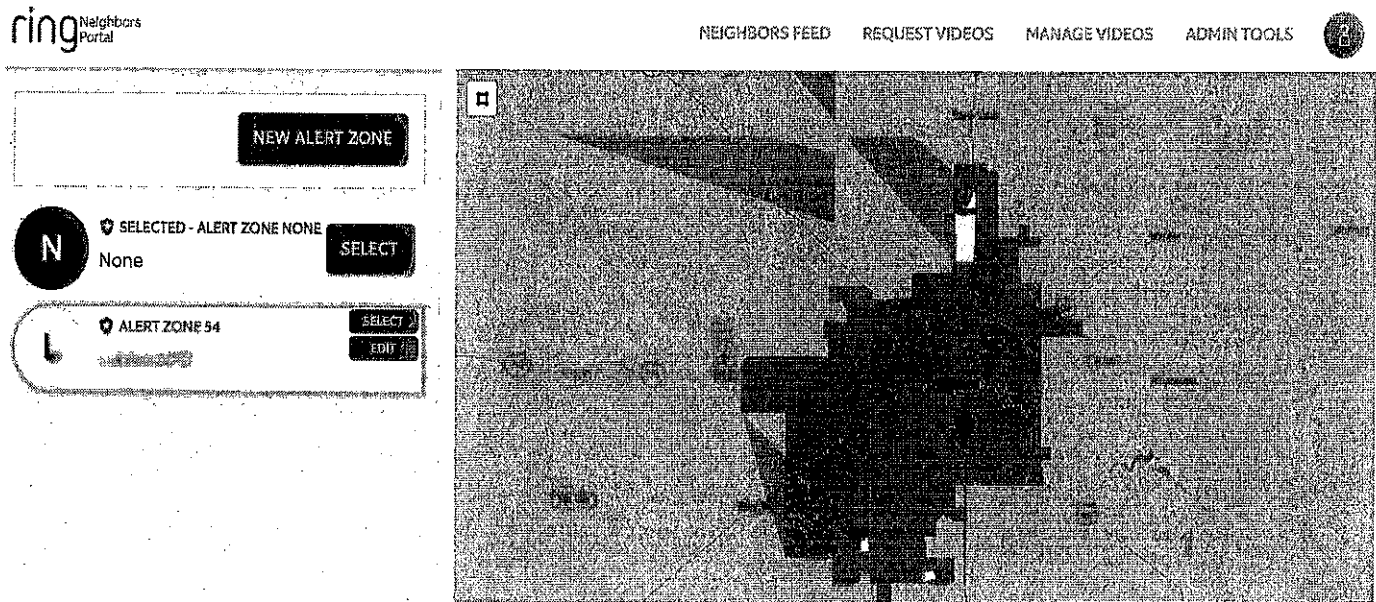
You can access Portal using Chrome, Firefox or Edge

Alert Zones

Alert Zones break up your Department's jurisdiction into smaller zones

Each Portal User must subscribe to an Alert Zone(s)

1. Click the blue Profile icon > Alert Zones
2. Hover your mouse over an Alert Zone on the left to view the zone on the map
3. Click Select to subscribe to an Alert Zone
4. Ring will deliver the most important crime related posts directly to your inbox



Neighbors Feed

Key Features:

Ability to Engage with Neighbor Posts

Create Crime and Safety Alerts

Incident Map



Neighbors Feed: Neighbor Posts

Neighbor Jul 27, 2018 11:31 ● crime

Someone is stealing packages

Someone is stealing packages out of mailboxes and off porches. I've had a package come up missing more than once now.

19 comments 2 views


👍 14 💬 Comment ➦ Share


Showing All Comments Hide Comments

Neighbor 2 1m
Thanks for sharing

Neighbor 6 1m
Thank you,... Where is this exactly?

Crime & Safety Only Posts

- 
- ALL Posts and Comments go through a moderation process (24/7 - 365 days a year)
 - Process takes 1-3 minutes



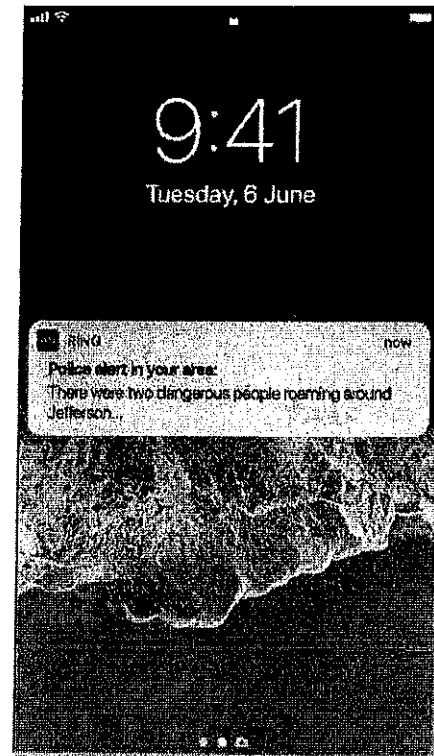
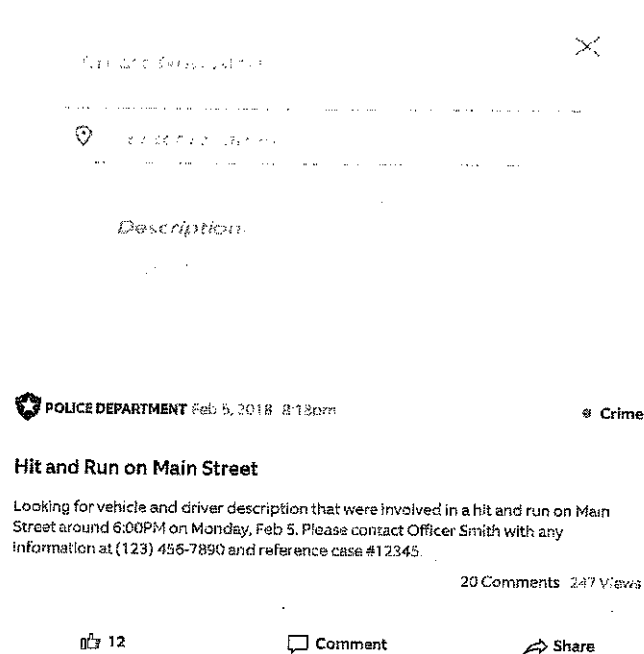
View, comment, and/or download videos that Ring users have publicly shared to the Neighbors Feed



All user/civilian Comments are anonymous.

- Creates a safe environment for information sharing and community engagement
- Moderation process ensures offensive, racist, hurtful, etc. comments are not posted

Neighbors Feed: Posting Alerts Overview



Posting New Alerts

Used for requesting info or notifying residents of an incident or crime/suspicious activity

Departments should always provide a location, attach media and short a description of the alert

Low frequency, high relevancy is key

Alerting your community in real time

Departments are able to send crime alerts to neighbors in real-time

Neighbors subscribed to posts/alerts in this area get alerted with a push notification to their locked phone screen

Neighbors Feed: Posting Alerts Best Practices

How to Post an Alert

1. Click into the Create New Alert box
2. Name your alert
 - Include the subject of the alert
 - "Car break-ins near 1st street"
 - Include the incident type
 - "CRIME", "SAFETY"
3. Enter a location of interest
 - Must type in an address
4. Include a description
 - Keep it detailed and concise including:
 - Location of interest
 - Time
 - Case #
 - Detective Names
 - Instructions for civilians to provide information
 - Phone number, email address
5. Tap Alert Neighbors

CRIME: Car Break-Ins Near 1st Ave

1st Ave

Reported Crime: 2 suspects breaking into cars in the 1st Ave neighborhood. Suspects are two white males in their 20's, about 6'0" feet tall, and wearing all black. Last seen yesterday, 9/18 around 11PM. If you have any information, please contact Detectives Clark and Dale at the 1st Ave Police Department and reference Case #1234. Detective Clark - 888-888-8888; detclark@dept.com. Detective Dale - 999-999-9999; detdale@dept.com.

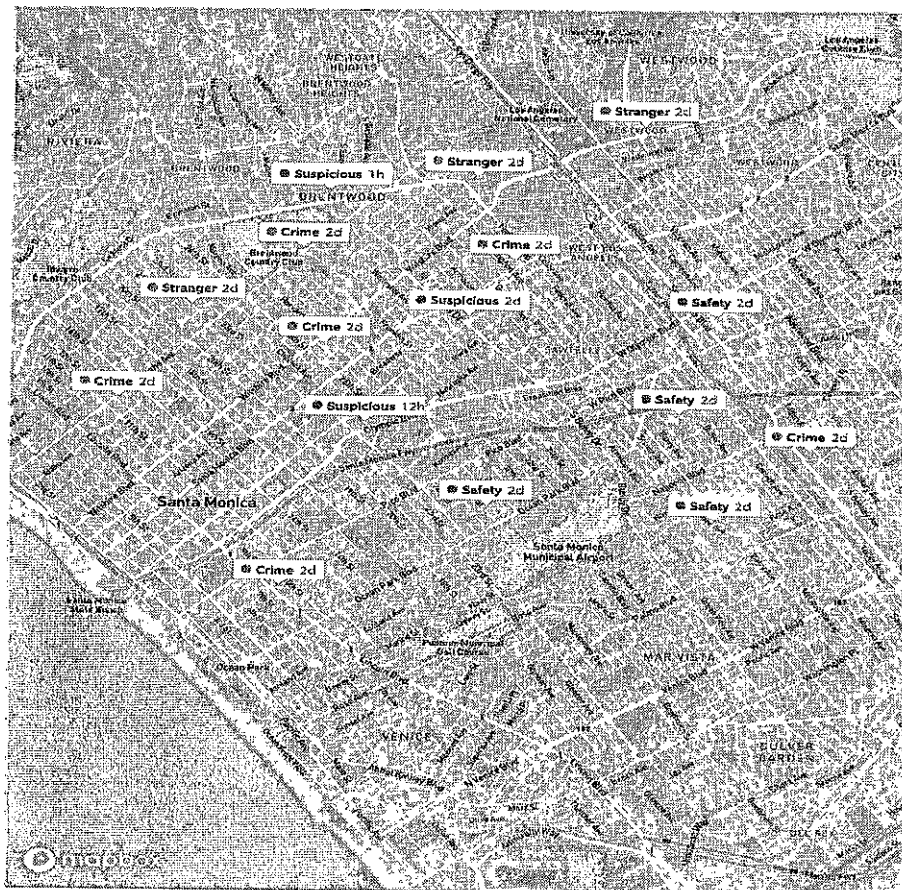
Attach Media

ALERT NEIGHBORS

Neighbors Feed: Incident Map

The Incident Map shows posts from the Neighbors Feed geographically.

On the map, you can see locations of Neighbor Posts (exact location obscured for privacy purposes).

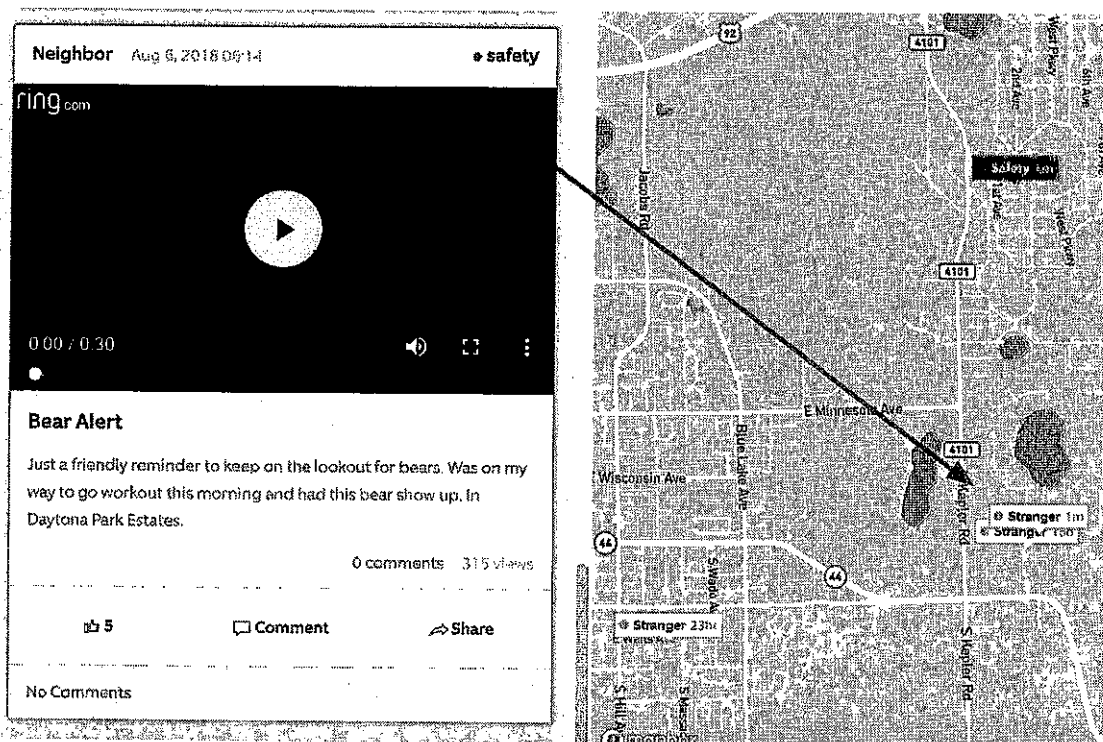


Neighbors Feed: Incident Map Best Practices

The Incident Map (right) corresponds with the Neighbors Feed (left).

Click a drop pin on the map to view the corresponding Neighbor Post in the feed (left).

Zooming in and out of the map rearranges all the Crime and Safety related posts into chronological order on the Neighbors Feed (left).



Video Request

Key Features:

Incident Form

Incident Map of Live Ring Cameras

Zone Configuration

Requesting Video Footage from Neighbors*

**Should only be used for investigate purposes.*

ring Neighbors Portal

NEIGHBORS FEED REQUEST VIDEOS

Incident Location

123 Street

Case #

Case Number

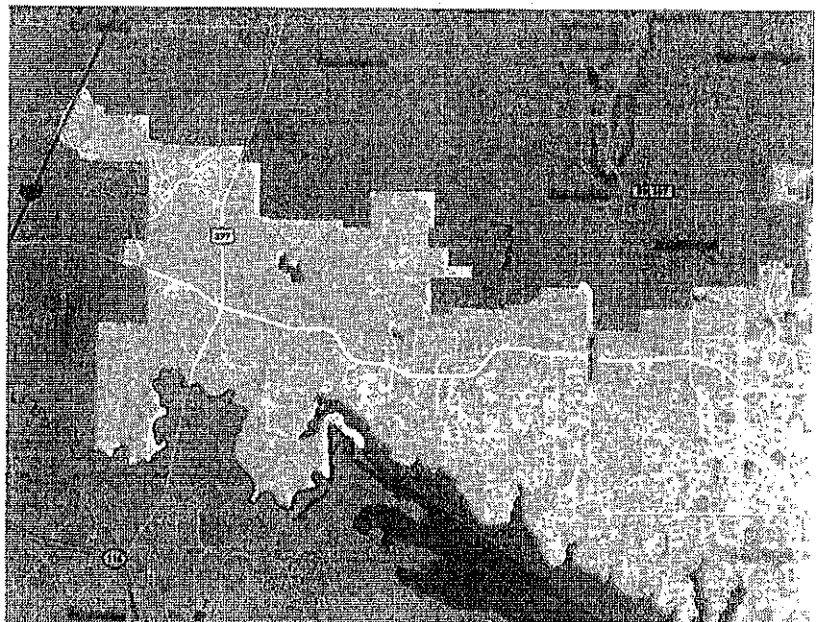
Start Date

End Date

Incident Type (optional)

Select the type

SEND



Video Request: Overview

1. Fill out the incident form in Portal
2. Using the Incident Map, form boundaries around where the crime happened and video is needed
3. Ring emails Neighbors on your behalf in the designated area requesting video footage
4. Neighbors receive an email asking permission to share their videos
5. Neighbor approved videos auto populate in portal for your viewing

The screenshot displays the Ring Neighbors Portal interface. On the left, there is a form titled "Incident Location" with a map input field showing "2809 86th". Below this, it specifies "Region of Interest: 1 mi² (min. 0.02mi² - max. 0.50mi²) Center must be inside the jurisdiction." The form includes fields for "Case #", "Case Number", "Start Date", "End Date", and "Incident Type (optional)". A "SEND" button is at the bottom of the form. On the right, a map shows a grid of streets with a diamond-shaped region of interest centered on the incident location. The map is labeled with "NEIGHBORS FEED" and "REQUEST VIDEOS" at the top.

We've broken down the process in the next few slides.



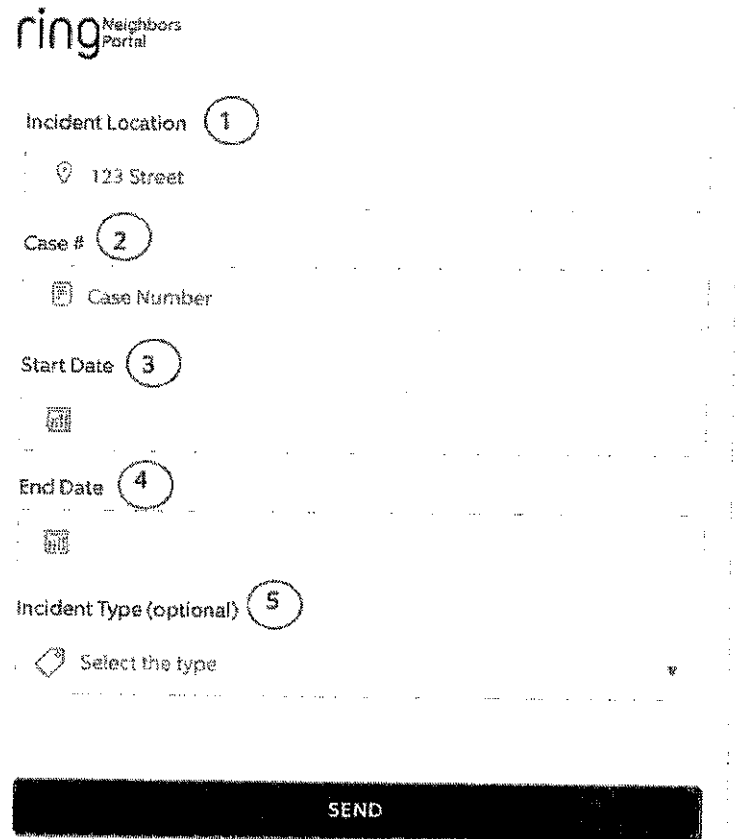
Video Request: Incident Form

1. Incident location - Manually enter exact address where the incident took place

2. Case # - Enter Case number for the incident

3 & 4. Start Date/ End Date - Enter the time frame you need videos for (max 12 hour window to request footage for)

5. Incident Type - Click the dropdown box to choose what type of Incident took place (optional)



The image shows a screenshot of the Ring Neighbors Portal incident form. The form is titled "ring Neighbors Portal" at the top. It contains several input fields, each with a circled number indicating a step: 1. "Incident Location" with a location pin icon and the text "123 Street". 2. "Case #" with a calendar icon and the text "Case Number". 3. "Start Date" with a calendar icon. 4. "End Date" with a calendar icon. 5. "Incident Type (optional)" with a dropdown arrow icon and the text "Select the type". At the bottom of the form is a large black button labeled "SEND".

Video Request: Zone Configuration

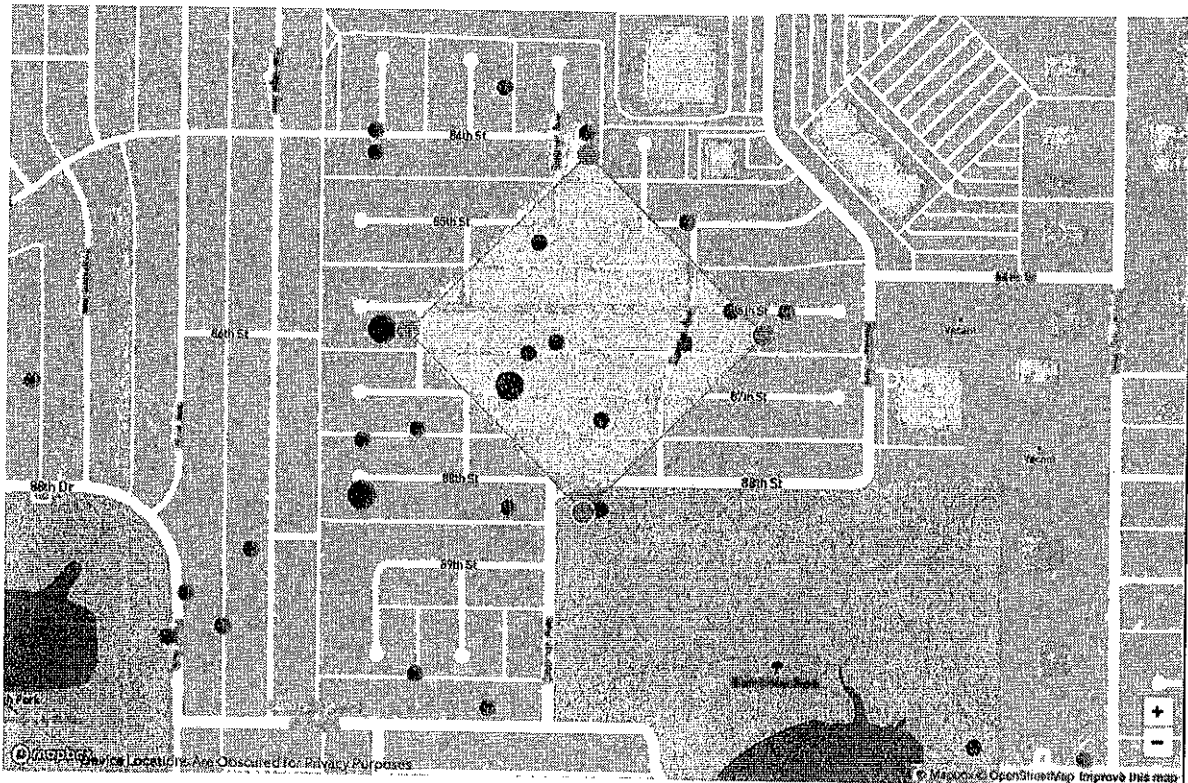
You can configure an area of cameras you want to pull video from.

Drag and pull access points to draw your zone.

All the cameras in the yellow zone will be asked to share videos.

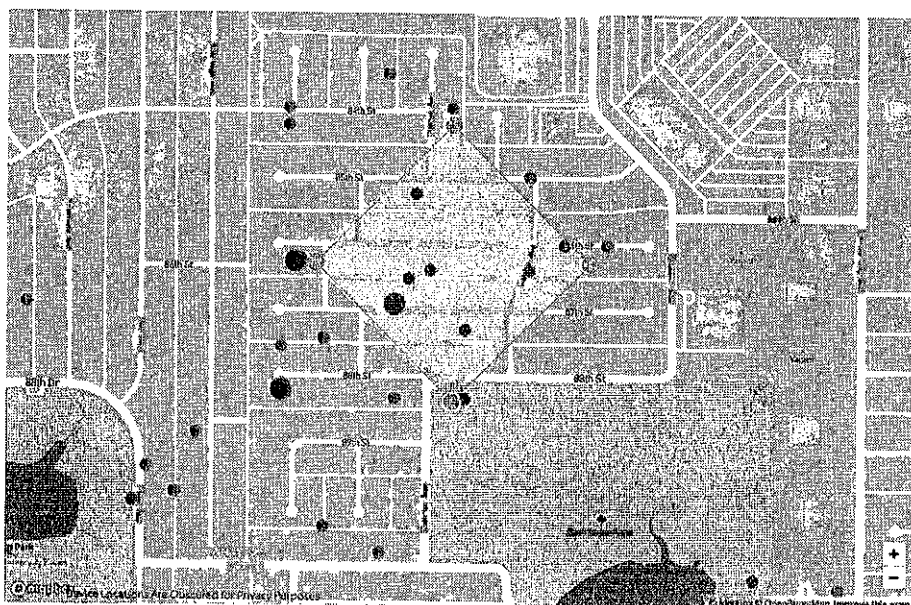
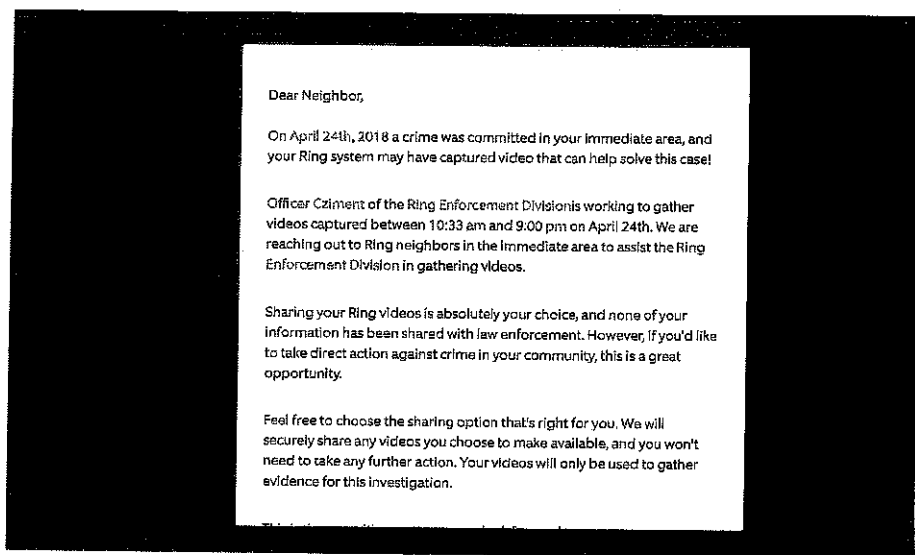
The max distance to pull video is a square half mile.

You can only ask for videos from Neighbors within your jurisdiction.



Video Request: Confirming the Video Request

You can review the email (top) before sending the video request to all cameras in the highlighted yellow shape (bottom).



Video Request: Email

Neighbors will have 4 options when you request footage:

1. Share Videos
2. Review Videos
3. Don't Share
4. Unsubscribe

ring

Dear Micah,

On March 1st a crime was committed in your immediate area, and your Ring system may have captured video that can help solve this case!

Deputy Carroll of the LAPD is working to gather videos captured between 2PM on March 1st and 4AM on March 2nd. We are reaching out to Ring neighbors in the immediate area to assist the LAPD in gathering videos.

Sharing your Ring videos is absolutely your choice, and none of your information has been shared with law enforcement. However, if you'd like to take direct action against crime in your community, this is a great opportunity.

Feel free to choose the sharing option that's right for you. We will securely share any videos you choose to make available, and you won't need to take any further action.

This is a time sensitive matter, so we look forward to your response. Thank you for being a Ring neighbor!

Stay safe,
Ring

Would you like to share your Ring Videos?

SHARE VIDEOS

REVIEW VIDEOS*

*Ring login required

DON'T SHARE

Please, exclude me from future requests to share videos

© 2018 Ring Inc.
[Unsubscribe](#) | [Privacy Notice](#) | [Terms of Service](#)

ring

Video Request: Neighbors Reviewing Videos

This is how Neighbors review their videos before sharing with Law Enforcement.

Neighbors can share all, none, or just a subset of videos that fall within the timeframe requested by you.



Manage Videos

Key Features:

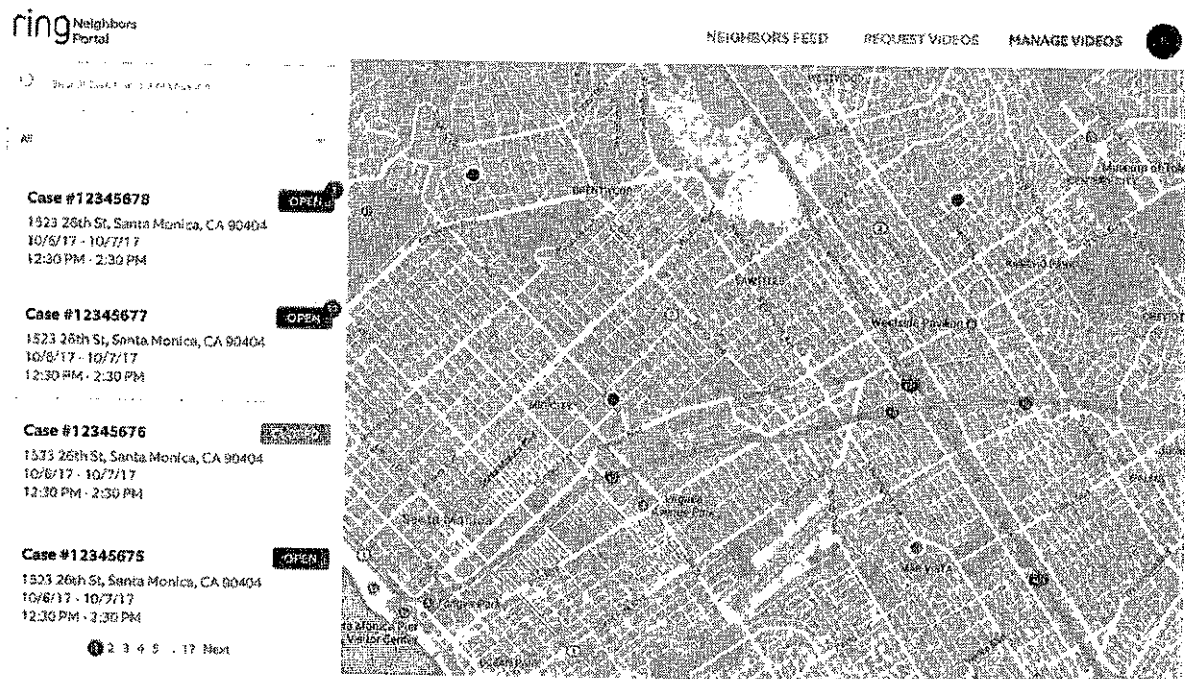
Manage Cases

Map and Timeline Video Filtering

Tagging and Sorting Videos

Reviewing Cases and Videos

Video Storage



Manage Videos: Manage Cases

Admin has access to view all cases the Department has created.

All other Users will only see the cases they have created.

Search for cases by:

- Case Number
- Newest to Oldest
- Open/Closed
- Location

The Red Icon informs you that there are new videos to that particular case that need to be reviewed.

ring Neighbors Portal

Search Case Number or Location

All

Case #12345678

OPEN 

1523 26th St, Santa Monica, CA 90404
10/6/17 - 10/7/17
12:30 PM - 2:30 PM

Case #12345677

OPEN 

1523 26th St, Santa Monica, CA 90404
10/6/17 - 10/7/17
12:30 PM - 2:30 PM

Case #12345676

CLOSED

1523 26th St, Santa Monica, CA 90404
10/6/17 - 10/7/17
12:30 PM - 2:30 PM

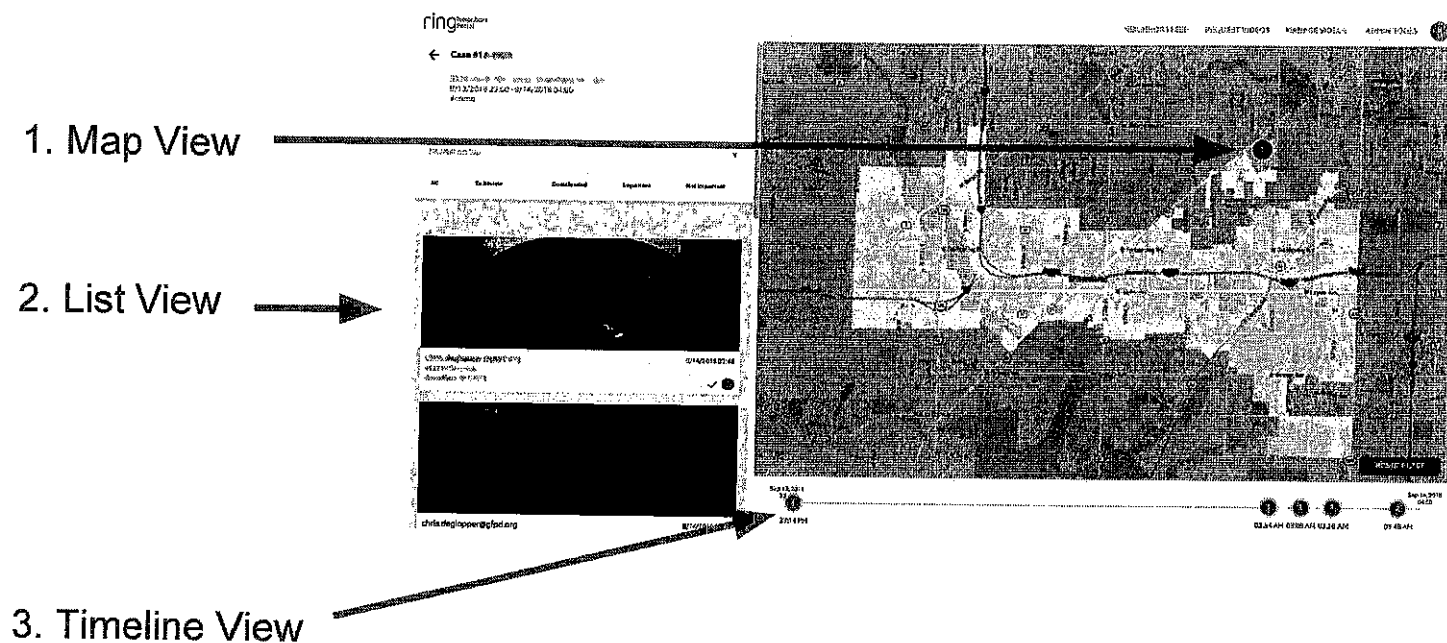
Case #12345675

OPEN

1523 26th St, Santa Monica, CA 90404
10/6/17 - 10/7/17
12:30 PM - 2:30 PM

1 2 3 4 5 ... 17 Next

Manage Videos: Managing Specific Cases



1. Map View: Indicates # of videos based on location

2. List View: Shown on the left. Videos displayed in chronological order

3. Timeline View (Scrubber): Indicates # of videos based on time

Manage Videos: Tagging and Sorting Videos

All - All videos that have been submitted

To Review - New videos that need to be reviewed

Downloaded - Videos that have been downloaded off of Portal onto a computer

Important - Videos that have been marked to keep for further investigation

Not Important - Videos that do not provide evidence to the case

(Videos do not get deleted off of Portal)

All	To Review	Downloaded	Important	Not Important
Newest to Oldest				



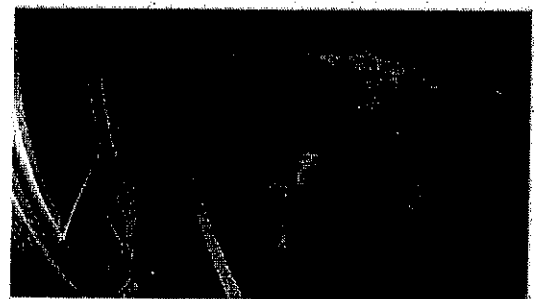
Case #12345678

Status: Active

16 Videos

1523 26th St, Santa Monica, CA 90404

10/6/17 11:30 PM - 11:30 AM 10/7/17



1523 26th St
Santa Monica, CA 90404

10/7/17 2:15 PM

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Admin

Key Features:

Inviting Users

Updating Users Information

Reviewing Cases







ring Neighbors Portal

NEIGHBORS FEED REQUEST VIDEO MANAGE VIDEOS ADMIN TOOLS

User Management

Users Registered: 102

Q Search **ADD USER**

Status	Title	Name	Email	Badge No.	Phone Number	
 Admin	Chief	Carroll Justin	justin@justin.com	13510	(323) 520-1010	▼
 User	Chief	Nones Lucy	lucy@lucy.com	21523	(323) 520-2141	▼
 Admin	Corporal	Stone Joseph	joseph@joseph.com	19016	(323) 520-0166	▼
 Admin	Chief	Cook Clay	clay@clay.com	21090	(361) 260-0181	▼
 User	Recruit	Stevens Omar	omar@omar.com	21021	(323) 200-1532	▼
 User	Deputy	Fox Darin	darin@darin.com	26081	(919) 100-2021	▼

Admin: Managing Users

Access for Admin users only

Admin users can add/delete Users on/off Portal and also update personal info

Clicking on Users brings up the cases assigned to him/her

ring Neighbors
Portal

NEIGHBORS FEED

REQUEST VIDEOS

MANAGE VIDEOS

ADMIN TOOLS



User Details



Investigator [Redacted]
[Redacted] Police Department

Contact:

[Redacted]
[Redacted]

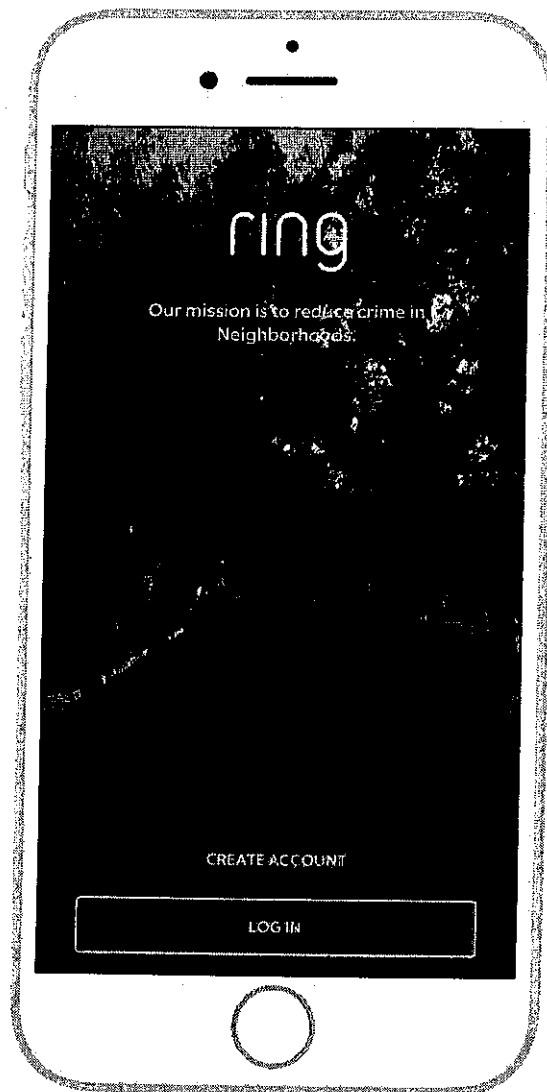
☒ Admin

☐ Agency Posting

Cases:
No Cases

FAQs

- General Questions
- Accounts
- Legal
- Video Request
- Manage Videos
- Neighbors Feed



FAQs: General Questions

Can I see the exact address of cameras in the Neighbors Feed?

No, we obscure the exact location of devices to protect User's privacy.

Once a Neighbor shares their video with a Department, can anyone in the Department view that video?

No, only the Portal Admin and requesting officer have access to the video.

Who is the Server Host?

AWS (Amazon Web Service).

When a Neighbor is reviewing their videos for submission, is the video footage that matches the search checked or unchecked by default?

Checked by default.

Are your videos Time Stamped?

Yes, videos include a time stamp in time zone UTC.

Are there any system requirements?

Yes, Portal works best with Google Chrome, Firefox, or Edge browsers.

Does the Neighbor remain anonymous when submitting a video to Portal when requested?

No, once a Neighbor shares their video their street address, phone number and email address are revealed.

Who can I contact for Portal support

For technical support and/or feedback, contact your Account Manager at any time.

Can I see the number of cameras that are in my jurisdiction?

No, Portal does not show all cameras. When you request video footage, you will see the approximate camera density in the area.

FAQs: Accounts

Can I extend my jurisdiction line?

Yes, but only for visibility. You will not be able to request video footage to Users outside of your jurisdiction.

As a Portal Admin, can I audit the user and their messages?

No. If there is a specific message or action that needs auditing, contact your Account Manager as soon as possible.

Will certain Portal Users not have access to Request Videos or Manage Cases?

Yes because there are different levels of access: Admins and Users.

Can I delete a User off of Portal?

Only Admins have access to remove Users off of Portal.

FAQs: Legal

How does a Video Preservation Request work?

Departments can email Subpoena@ring.com asking Ring to save videos for the following period until a search warrant is obtained by providing us the following information: Location, Name or the Mac ID of the Ring Device.

Who do I ask for a Subpoena?

You can email Subpoena@ring.com

Who is the "Legal" contact for the Portal?

You can email legal@ring.com

When a Neighbor shares their videos do they release their rights to that video?

When Neighbors share their videos they become available for public viewing.

FAQs: Request Videos

What does the Sharing Video process look like from the Neighbors perspective?

Share Video = Sharing all video within requested time frame without reviewing

Review Video = Videos must be reviewed by Neighbor, then check marked to share

Don't Share = Neighbor chooses to decline sharing their videos

Can I edit a 'Video Request' once it gets sent out to the Neighbors?

No, you cannot make changes once the request has been sent.

When requesting videos, do I need to enter an exact address in the incident location?

Yes, an exact address is needed to continue.

Can I make changes to the Video Request email that goes out to the Neighbors?

No, you cannot make changes once the email has been sent.

What is the maximum time frame videos can be requested from?

12 hours max. The smaller the time frame, the better the results.

FAQs: Manage Videos

Once a civilian shares requested videos with me, can I see their exact address?

Once a civilian shares a video directly with your Police Department you will see the exact address of where the videos came from.

What are the Red Icon numbers in the Manage Videos tab of Portal?

These icons indicate videos that need to be reviewed within each case.

How do I actually review a video?

The User will need to click on the video from the list for it to be considered reviewed.

Does marking a video as unimportant delete the video off of Portal?

No, videos clicked as unimportant are listed in the unimportant section of the case. You cannot delete videos off of Portal.

How long do videos stay in Portal?

Once a video is shared to Portal it will live there indefinitely.

Can I download videos off of Portal onto my desktop?

Yes, videos can be download onto your desktop in MP4 format.

FAQs: Neighbors Feed

Is there a character limit when creating a Post or commenting to Neighbors?

No, there's no limit.

When creating an Alert in Portal, does my entire community in my jurisdiction see the alert?

No, not everyone will see this alert. Only the Neighbors who have that area highlighted in the Ring App Settings for their neighborhood will receive it.

When I comment on Neighbors Posts will it show a specific title?

Yes, it will show your Title and Last Name.

If Neighbors comment on my Post does everyone receive alerts?

No, not at this time.

What is the View Number in the comments?

The view number is how many times the video has been watched, not how many people have watched it.

How long do those pinpoints stay on the map after a Neighbor/Department posted something?

There is currently no expiration date, but the user will have to scroll down the list and click "more" to continue loading older events

Am I able to see Videos from communities outside of my jurisdiction?

Neighborhood Posts outside the jurisdiction are visible and do appear in the feed if they are visible on the map.

Will I be able to see other departments post?

Yes, Departments will be able to see other Departments post but will not be able to comment on the Post.

Am I able to comment on Neighbors post outside my jurisdiction?

Yes, Commenting on these Posts will soon be restricted.

[Agency] Joins 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information

Neighbors aims to reduce crime in neighborhoods by connecting people, security cameras and law enforcement.

[City, State] – [Date] – The **[Agency]** today announced that is joining the Neighbors app by Ring (available via iOS/Android here: <https://download.ring.com/haverhill>) to provide the **[CITY/COUNTY]** community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can download the free Neighbors app, join their neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

[Agency] quote

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the **[Agency]** join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the **[CITY/COUNTY]** community can stay on top of crime and safety alerts as they happen."

How It Works

- Download the Neighbors app on iOS and Android here: <https://download.ring.com/haverhill> or by texting 'haverhillma' to 555-888 from your smartphone.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

About [Agency]

[Agency] boilerplate

About Neighbors

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. Download Neighbors (iOS/Android) today to join your digital neighborhood watch. For more information visit www.ring.com/neighbors.

About Ring

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities. Ring is an Amazon company. The Ring product line, along with Neighbors by Ring, enable Ring to offer affordable, whole-home and neighborhood security devices and services. In fact, one Los Angeles neighborhood saw a 55 percent decrease in home break-ins after Ring Doorbells were installed on just ten percent of homes. For more information, visit www.ring.com. With Ring, you're always home.

###

[Agency] Media Contact

[contact info]

Neighbors Media Contact

Morgan Culbertson

Public Relations Coordinator, Neighbors by Ring

Morgan@ring.com

M: 805.822.9694

Capt. Stephen Doherty

From: Capt. Stephen Doherty <sdoherty@haverhillpolice.com>
Sent: Thursday, February 07, 2019 1:04 PM
To: Morgan@ring.com
Subject: DRAFT_Haverhill PD Joins Neighbors by Ring (002)
Attachments: DRAFT RELEASE_Haverhill PD Joins Neighbors by Ring (002).docx

Morgan,

Attached is the rough draft of the PR release. I will be out of the office for the next 3 months so further communication about this should be directed to Captain Robert Pistone 9787221568 or rpistone@haverhillpolice.com Thank you in advance.

Captain Stephen J. Doherty Jr.
Detective Commander
Haverhill Police Department
40 Bailey Blvd
Haverhill Ma, 01830
Office: (978) 722-1549
sdoherty@haverhillpolice.com

Capt. Stephen Doherty

From: Captain Stephen J. Doherty <sdoherty@haverhillpolice.com>
Sent: Thursday, December 13, 2018 6:37 PM
To: bradley.wentlandt@ring.com
Subject: Accepted: Invitation: Ring & Haverhill MA Pre-Onboarding Call @ Mon Dec 17, 2018 12pm - 1pm (EST) (sdoherty@haverhillpolice.com)
Attachments: invite.ics

When: Dec 17, 2018 12:00:00 PM

Where: 352-340-2379

Haverhill Police Department Joins 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information

Neighbors aims to reduce crime in neighborhoods by connecting people, security cameras and law enforcement.

Haverhill, MA – February 6, 2019 – The Haverhill Police Department today announced that is joining the Neighbors app by Ring (available via iOS/Android here: <https://download.ring.com/haverhill>) to provide the City of Haverhill's community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can download the free Neighbors app, join their neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

Chief Alan R. DeNaro and the Haverhill Police Department are pleased to announce the newly formed partnership with Neighbors by Ring. Ring technology will greatly assist the Haverhill Police Department with crime reduction as well keeping the community informed of up to date safety and local crime information. We would like to thank Neighbors by Ring for this opportunity.

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the Haverhill Police Department join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the City of Haverhill's community can stay on top of crime and safety alerts as they happen."

How It Works

- Download the Neighbors app on iOS and Android here: <https://download.ring.com/haverhill> or by texting 'haverhillma' to 555-888 from your smartphone.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

About the Haverhill Police Department

The Haverhill Police Department is comprised of a team of professionals committed to supporting a department philosophy that builds partnerships and empowers the community to work collectively in reducing crime and the fear of crime while improving the quality of life in the City of Haverhill

About Neighbors

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. Download Neighbors (iOS/Android) today to join your digital neighborhood watch. For more information visit www.ring.com/neighbors.

About Ring

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities. Ring is an Amazon company. The Ring product line, along with Neighbors by Ring, enable Ring to offer affordable, whole-home and neighborhood security devices and services. In fact, one Los Angeles neighborhood saw a 55 percent decrease in home break-ins after Ring Doorbells were installed on just ten percent of homes. For more information, visit www.ring.com. With Ring, you're always home.

###

Haverhill Police Department Media Contact

Captain Stephen J. Doherty Jr.
Detective Commander
Haverhill Police Department
40 Bailey Blvd
Haverhill Ma, 01830
Office: (978) 722-1549
sdoherty@haverhillpolice.com

Neighbors Media Contact

Morgan Culbertson
Public Relations Coordinator, Neighbors by Ring
Morgan@ring.com
M: 805.822.9694

Capt. Stephen Doherty

From: Captain Stephen J. Doherty <sdoherty@haverhillpolice.com>
Sent: Monday, February 04, 2019 4:40 PM
To: Dylan Judson
Subject: Re: PR Materials - Haverhill PD (MA)

I should have it completed in the next couple of days

----- Original message -----

From: Dylan Judson <dylan.judson@ring.com>
Date: 2/4/19 4:32 PM (GMT-05:00)
To: Morgan Culbertson <Morgan@ring.com>
Cc: sdoherty@haverhillpolice.com, Media <media@ring.com>
Subject: Re: PR Materials - Haverhill PD (MA)

From : Dylan Judson [dylan.judson@ring.com]
To : Morgan Culbertson [Morgan@ring.com]
Cc : sdoherty@haverhillpolice.com [sdoherty@haverhillpolice.com], Media [media@ring.com]
Date : Monday, February 4 2019 16:32:15
Hello Captain Doherty,

I just wanted to circle back and see if there were any issues or concerns with the information above. We want to make sure to have your team using the live portal but until the press release goes out we cannot provision the accounts.

Please let us know if there is anything we can do to help move forward with the process.

Best,

Dylan Judson

On Wed, Jan 23, 2019 at 4:23 PM Dylan Judson <dylan.judson@ring.com> wrote:
Hello Captain Doherty,

I wanted to make sure to see if you had received the information above from Morgan. In order to get the portal up and running we need to make sure the press release goes out.

Please reach out if you have any questions,

Dylan Judson

On Wed, Jan 16, 2019 at 1:46 PM Morgan Culbertson <morgan.culbertson@ring.com> wrote:
Thanks for the intro Dylan and hello Captain Doherty!

Happy to hear that the Onboarding went well today and look forward to coordinating the public announcement components using materials attached / below so we can get Haverhill PD up and running with the new portal features as soon as possible.

Attached press packet materials include;

- **Press Release Template:** Ready for you to review and customize with a quote, in your standard Department template and any other edits to best fit your Department / community. Please share your final version with edits in tracked changes so we have a chance to review before final distribution.
- **In-App Alert & Draft Social Media Posts:** Once the press release is confirmed for distribution, Ring will push out the In-App alert to Neighbors app users in your and announcement posts should be ready to go live via the Dept.'s official social media channels as well.
- **Sample Talking Points & Reactive Q&A:** These are internal use docs to help you and any other Department spokespeople prepare to speak about the Neighbors app partnership and respond to commonly asked questions from the public and press once the announcement goes out.
- **Neighbors App Logo & Imagery:** High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Let me know when you have a chance to review and what our timeline looks like and if tomorrow or Friday might be possible in terms of release distribution, posting on social media, etc.

Available by phone or email today anytime!

Best,

Morgan

Morgan Culbertson, Public Relations Coordinator - Neighbors

Morgan@ring.com

m: 805.822.9694

ABC Action News: [Tampa Police credits app for helping catch serial porch pirate](#)

CBS Miami: [New Technology-Based Security System Replacing Neighborhood Crime Watch](#)

FOX 11: [Green Bay Police partners with new app for "digital neighborhood watch"](#)

KENS5: ['Neighbors' app helps curb community crime](#)

On Wed, Jan 16, 2019 at 9:38 AM Dylan Judson <dylan.judson@ring.com> wrote:
Hello Captain Doherty,

I wanted to make sure that you had the contact information for our PR coordinator Morgan Culbertson. I have attached her on this email so that you can find a time after the presentation today to go over the press release materials.

Please let me know if you have any questions.

--

Dylan Judson
Account Manager

1523 26th St

Santa Monica, CA 90404

Dylan.Judson@ring.com

Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park

Cape Coral PD partners with Ring to crack down on crime

Orlando Police to use Ring doorbell security systems to fight crime

--

Dylan Judson

Account Manager

ring

1523 26th St

Santa Monica, CA 90404

Dylan.Judson@ring.com

Cell: (339) 225 0990

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